

Business-Financial Risk Analysis and Institutional Image

General Objectives:

The course is pioneering in its proposal to train the trainee, in a multidisciplinary way, to identify, evaluate, control and communicate risks. This course trains professionals with a broad view of non-financial business risks. With techniques applicable to various sectors, the course promotes the practical and multidisciplinary training of professionals, enabling them to support the top management of organizations in the management of risks and crises, in order to ensure the continuity of business and operations.

Specific Objectives:

At the end of the course the trainees will be able to:

- Know the Legislation and Regulation;
- Identify, Understand and Analyze Operational Risk Management;
- Manage Crisis and Emergency situations.

Recipients:

This course is intended for managers and professionals of companies, as well as public managers, who have among their activities the objective of managing risks.

Duration:

35 Hours

Content Program:

Module I - Legislation and Regulation;

Module II - Qualitative risk analysis techniques;

Module III - Property Risks;

Module IV - Consumer risks;

Module V - Transportation risk;

Module VI - Environmental risks;

Module VII - Occupational risks;

Module VIII - Image Risk;

Module IX - Basics of Legal risk;

Module X - Basics of Financial risks;

Module XI - Introduction to Reliability Engineering;

Module XII - Risk Transfer;

Module XIII - Business continuity plan;

Module XIV - Crisis and Emergency Management;

Module XV - Operational Risk Management.