

Finance for Non-Financials - Online

General Objectives

This course aims to provide participants who do not have a background in finance and economics, with basic knowledge at this level in order to understand the financial and economic information of companies and successfully perform their functions.

Specific Objectives

At the end of this Course participants will know how to:

- Analyze financial statements;
- Analyze the interest of analysis and cost allocation methods;
- Participate in the discussion and preparation of the budget;
- Prepare and understand information relevant to the analysis of investment decisions.

Recipients

This course is intended for managers and executives who do not have a financial background and need to acquire this type of knowledge to effectively perform their functions in the areas of General Management, Production, Marketing, Human Resources and R&D.

Pre-requisites

The pre-requisites for attending this course are:

- Have access to a computer or tablet with an Internet connection and a browser (program for surfing the web), such as Chrome, Safari, Firefox or Internet Explorer.
- You can access the course from any computer (e.g. at home or in the office), tablet or smartphone.

Duration

18 Hours

Content Program

Module 0 - Presentation of the Platform and Method of Use

Module I - The financial information

- Balance Sheet - Reading and interpretation;
- Financial Structure;
- Liquidity;

- Solvency;
- Financial Equilibrium;
- Operating Cycle and its Impact on Financial Analysis.

Module II - The Economic Information

- Income Statement: Reading and interpretation;
- Profitability Analysis;
- Social;
- Owners;
- Exploration;
- Integrated;
- Risk Assessment;
- Operational;
- Financial and CVR analysis;
- Total;
- Cost Analysis - Critical Sales Point;
- Budget Process;
- Treasury;
- Financial;
- Financial Plan.

Module III - Methods of analysis of investment projects

- Constant and Current Prices;
- Payback;
- NPV;
- IRR;
- VALA;
- PRI;
- IRP.

Methodology:

This course always has the trainer present, who will even give the training in person via the platform.

The trainee can intervene with the trainer or with the other trainees, just as they can in the classroom.

The presentations and exercises will always be provided by the trainer at the end of each training session.

At the end of the course you will receive a Professional Training Certificate if you attend at least 90% of the classes, complete the proposed assignments and tests, participate in online discussions and have a positive final evaluation.

This training is certified and recognized.