

## Corporate Finance

### **General objectives:**

This course is aimed to all professionals who wish to get knowledge about the Fundamentals Assessment Business and Management based on value, as well as different methods and estimation models Entities value.

### **Specific objectives:**

At the end of the course the learners are able to:

- Identify the importance of financial decisions, the capital structure and dividend policy for the evaluation of business

### **Target Audience:**

All professionals who need to know and apply knowledge and skills about business valuation and value-based management.

### **Hours:**

40 hours.

### **Program Contents:**

#### **Module I - Fundamentals of evaluation and value-based management**

- Reasons for Evaluation
- conceptually Understanding the risk-return ratio
- Financial Statements: uses, interpretations and limitations
- Fair value, goodwill and goodwill
- Value creation, and Metrics Based Management Models in Value
- Economic Profit and Economic Value Added

#### **Module II - Opportunity cost and cost of capital**

- Opportunity cost
- Cost of equity
- third parties Cost of capital
- Capital structure (Modigliani and Miller)
- Tax effects

- capital Weighted average cost as required rate of return
- Restrictions and limitations on the use of the weighted average cost of capital

## **Module III - Evaluation Methods**

- Basic Assessment Methodology
- Discounted Cash Flows
- Free Cash Flow for the Company
- Free Cash Flows for the Shareholder
- Multiple market

## **Module IV - Evaluation companies**

- Capital Cost
- Market Information
- Country risk