

## Management by Objectives

### General Objectives:

At the end of the course, professionals are able to:

This course is aimed at all professionals who wish to develop skills in terms of enhancing general skills , technical and operational , providing knowledge and management techniques and adapt leadership to the profound changes that have taken place in society.

### Hours:

28 Hours

### Program Contents:

#### **1 - RELATIONSHIP BETWEEN MOTIVATION AND OBJECTIVES**

#### **2 - OVERVIEW OF VARIOUS MOTIVATION THEORIES**

#### **3 - THE THEORY OF DETERMINATION OF TARGETS**

#### **4 - MANAGEMENT MODEL BY OBJECTIVES ( MBO MANAGEMENT BY OBJECTIVES )**

- How to set goals
- How to build action plans
- Monitoring and evaluation plans
- Feedback performance ( feedback as a tool of motivation)