

## Strategic Project Management

### **General Objectives:**

This course aims to provide participants with the following skills: business success is closely linked to a series of strategies that managers must know to make an effective link between project management tools / techniques and skills / perspectives necessary for project implementation doomed to success. These sometimes transversal and multi-departmental dimensions that involve different resources and functionalities. To carry out an effective and adequate management of these projects it is necessary to apply key competences that the trainees will learn in this course.

### **Specific Objectives:**

At the end of the course, participants will be able to:

- To define, diagnose and monitor strategic projects in order to achieve objectives.

### **Audience:**

This course is aimed at: Senior Project Managers, Program Managers, Business Area Managers and / or Operational and Executive Managers.

### **Duration:**

24 Hours

### **Program Content:**

**Module I - Define, diagnose and monitor strategic projects;**

**Module II - Develop a 'Project Plan';**

**Module III - Dealing with behavioral and political issues more efficiently;**

**Module IV - Dealing with 'loose ends' and ending uncertainties, creating the appropriate direction;**

**Module V - Have a macro perspective on the project (s)**

**Module VI - Being able to translate the strategy effectively into implementation plans**

**Module VII - Avoiding 'collapses' or 'downturns' of the project**

**Module VIII - Prioritize the different components of the project**

**Module IX - Monitor resources and deadlines realistically**

**Module X - Direct the processes towards the fulfillment of objectives**