

Methods and Techniques of Economic and Financial Analysis

General Objectives:

In today's information society, the quality and reliability of the accounting and financial data produced by companies are crucial tools for the credibility of their management. In this context, knowing and applying methods and techniques of economic and financial analysis and budget management is an essential instrumental competence for an administrative, accounting or management support technician. The objective of this course is to provide a systematized training in the methods and techniques of economic and financial analysis based on the analysis of Balance Sheets and Income Statements, as well as to highlight the importance of budget management and budgets as instruments of planning and management control of companies.

Specific Objectives:

At the end of the course trainees will be able to:

- Apply methods and techniques of financial analysis and budget management as tools for business management;
- Analyze the balance sheet items, income statement and other statements;
- Use data for economic and financial analysis;
- Prepare budgets and analyze budget deviations.

Recipients:

All employees of an organization belonging to the financial area of the same in particular Directors and Managers of the Financial Departments, Accounting and Management Control, Commercial and Business Support Offices. Technical staff responsible for Product Analysis and Business Valuation. Managers and Account Managers of Companies.

Duration:

30 Hours

Content Program:

Module I - Financial structure of the enterprise

- Definition and structure of the enterprise;
- Financial function, financial management and financial analysis;
- Main stakeholders in economic and financial information.

Module II - Financial analysis using balance sheets

- Balance sheet - concept and graphical representation;
- Balance sheet, preparation for analysis;
- Social balance sheet.

Module III - Methods and techniques of analysis

- Comparison of successive balance sheets:
- Absolute values;
- Percentages;
- Graphs;
- Figures;
- Indices;
- Method of indicators or ratios:
- Net working capital;
- Short-term financial balance;
- Medium and long term financial balance.

Module IV - Financial analysis with income statement

- Interim management balances;
- Cash-flow and self-financing;
- Gross margin;
- Variable operating costs;
- Fixed costs.

Module V - Economic analysis

- Analysis of the profitability of the company;
- Return on equity tree.

Module VI - Budgeting