

Management for Controllers

General Objectives:

This course aims to provide the participant with the knowledge that integrates the latest financial techniques necessary for the role of Controller.

Specific Objectives:

At the end of this course participants will know how to:

- Integrate the new methods of accounting, information management and decision-making support in their organizational environment;
- Actively participate in the company's strategic planning;
- Implement the latest techniques of dynamic planning, projection and budgeting of the company, as well as using ABC tools;
- Understand the new alternative techniques to traditional accounting of payments/receipts and month-end closing.

Recipients:

Este Curso destina-se fundamentalmente aos profissionais responsáveis pelo controlo, planeamento, orçamento, reporting, informação e consulta financeiras, nomeadamente: Gestores financeiros.

Duration:

30 Hours

Content Program:

Module I - The Controller - Role and Functions

- The Controller in the Organization;
- Functions of the Controller and relations with the company;
- The importance and role of the Controller;
- The Changing Role of the Controller.

Module II - Flow and Control of Economic Information - Tools and Resources

- Information Flow Model;

- Current planning and historical processes;
- Reengineering strategies;
- Information strategies and database relationships.

Module III - Internet and Intranet

- Information Resource Centers;
- Encyclopedia of Information.

Module IV - Dynamic Planning, Projection and Budgeting - Tools and Techniques

Module V - EVA, ABC, ABM - Dynamic decision strategies

- Economic Value Added (EVA);
- Activity-Based-Costing (ABC);
- Activity-Based-Management (ABM).

Module VI - Management Strategies for Controllers

- Selling ideas to senior managers;
- Managing in a changing environment;
- Up Motivation / Down Motivation;
- Training and Professional Development;
- Time Management and Communication;
- Challenges and Demands for the 21st Century.