

Financial Analysis of Companies

General Objectives:

This course aims to convey to the participants the fundamental concepts of Financial Analysis and Theory, aiming respectively to "translate" accounting and non-accounting information into economic-financial and to understand the Finance of the company.

Specific Objectives:

At the end of this Course participants will know:

- Understand the Financial function;
- The importance of accounting and accounting systems;
- The basic principles of financial theory;
- What are the main indicators and metrics to measure the financial health of Companies;
- Analyze the main financial documents;
- Prepare Financial Reports;
- Techniques and Principles used in Business Valuation.

Recipients:

This course is intended for all professionals in the Finance and Accounting areas who have responsibilities at the level of Financial Analysis, namely: Financial Managers and Directors; Accounting Officers; Account Managers (Banks and other Financial Institutions); Financial Consultants and Financial and Management Control Officers.

Duration:

24 Hours

Content Program:

Module I - The Company and the Financial Function

- The Financial Function, its object, evolution and organizational framework;
- Financial Analysis versus Financial Management (schematic and conceptual view).

Module II - Accounting as an Information System

- The accounting, fiscal and financial information: objectives and characteristics of the financial information;
- The Standardization and Accounting Harmonization;
- The importance of Financial Analysis in the Bank Credit decision: Rating and Scoring.

Module III - Financial Theory

- Introduction;
- Theories on the Cost and Structure of Capital.

Module IV - Documents, Concepts and Techniques used in Financial Analysis

- The Balance Sheet;
- The Income Statement;
- The Cash Flow Statement: The Cash Flow;
- Ratios and indicators: Advantages and limitations of its use.

Module V - The Financial Balance

- Conjunctural, Short-Term or Cash Balance:
- Working Capital;
- Necessary Working Capital;
- Treasury.
- Medium/Long Term or Structural Financial Equilibrium:
 - Level and Structure of Permanent Capitals;
 - The Financial Degree of Leverage and its effect.
- Financial Equilibrium vs. Financial Restructuring.

Module VI - The CVR Theory (Cost, Sales and Results)

- The Economic Dead Point (Break even point);
- Safety margin;

- The Economic Degree of Leverage and its effect (financial leverage).

Module VII - The Financial Report

- Objectives and target audience;
- Methodology for an economic-financial analysis.

Module VIII - Forecast Financial Statements (DFP)

- The importance of the PFD's in the appreciation/evaluation of a Business Plan;
- Traditional and multiple and simultaneous equation model:
 - the Traditional Model:
 - Income Statement;
 - Balance Sheet;
 - Statement of Cash Flows;
 - Statement of Required Working Capital;
 - Financial Plan/Financial Budget and Cash Budget.
 - Multiple and Simultaneous Equation Model:
 - Generic Characteristics.

Module IX - Introduction to the study of business valuation

- The Value of the Firm;
- Methods and Optics of Company Valuation:
 - Equity Optics;
 - Economic Optics;
 - Financial Optics;
 - Stock Market Optics;
 - Regulatory optics.

Module X - Case Study

- Contemplates the economic and financial analysis of a company (historical perspective) and the elaboration of Financial Statements with prospective economic and financial analysis.