

Guide the Company for Creation Value: ECA, CTF and other Financial Performance indicators

General objectives:

This course aims to give professionals the knowledge and skills in technical and a practical methodology for the calculation of value creation.

Specific objectives:

At the end of the course, professionals are able to know, characterize and use financial tools to measure and drive value creation.

Target Audience:

All professionals, essentially, CFOs and Management Controllers, General Directors, Heads of Branches and Development and Financial Analysts.

Hours:

18 hours.

Program Contents:

Module I - The company and value creation

- The changing financial context;
- The limits of accounting systems and traditional financials;
- The necessary and indispensable corrections.

Module II - Measure the value creation

- Key Concepts;
- The financial scheme of value creation;
- Classic methods vs Modern methods of the Company's evaluation;
- EVA- Economic Value Added;
- CVA-Cash Value Added.

Module III - Management of a company oriented to the value

- Value creation strategies;
- Rentability assessment methodologies;
- Cost of Capital;
- Return of Applications;

- Return on invested Capital;
- Capital / Financing;
- Levers of tax optimization;
- The specificity of value creation methods in case of multiple activities;
- The Importance of Business-Plan oriented value;
- Indicators of value creation;
- From the practical strategy: action plans orientated to value creation.

Module IV - Exercises