

Conteúdo de Formação

Libraries Management and Documentation Centers

General Objectives:

At the end of the course, professionals are able to:

Equip graduates of technical and regulatory knowledge required for library management and documentation centers.

Target Audience:

Mainly intended for Leaders and Technicians.

Hours:

35 Hours

Program Contents:

- 1 LIBRARY CONCEPTS AND DOCUMENTATION CENTRES
- Mission and Objectives
- Types of Libraries and Documentation Centers 2 - CHARACTERISTICS OF RESOURCES
- The functional spaces / ergonomics
- available services (internal and external)
- Provision of access to documentary resources (paper and electronic)
 3 MANAGEMENT TOOLS
- study and evaluation of community / users and partners
- Definition of strategic objectives
- Policies proactive information dissemination
 - 4 QUALITY MANAGEMENT
- Standardization
- Quality Policy
- Quality Charter
 - **5 MARKETING POLICIES**
 - 6 PERFORMANCE EVALUATION
 - 7 PROFILE OF SKILLS
 - 8 DEFINITION OF COMMUNICATION LINES